

# TEACHER NOTES

## KS4 Leisure & Tourism

### Investigation / case study into the industry

Tourist Attraction Study Opportunities



## Contextual Summary

This information resource is for key stage 4 students who are studying Leisure and Tourism GCSE for any of the following boards: AQA, OCR, Edexcel, CCEA or WJEC, and those studying Travel & Tourism in Scotland for the national qualifications.

The resource is a brief introduction to the opportunities for students at the Robin Hill Country Park.

By prior arrangement, students are able to visit the park to study and investigate all aspects of a tourist attraction and how it operates as a business. There are opportunities to understand how the local attractions interlink with the Isle of Wight's tourism industry and what impact they have on the community.

## Task Implementation

Tasks will be dependent on students' individual needs based on their course outline and intended outcomes or project objectives.

Students, teachers or educational establishments will need to contact staff at Robin Hill Country Park to ensure a suitable visit plan is implemented.

## Ability Levels

There is one version of this resource intended for key information only.

## Key skills practised in this unit:

- ▶ Gaining an insight into a specific sector within the Leisure and Tourism industry, and understanding the nature of tourist attractions
- ▶ Understanding how attractions operate as businesses, employing marketing, data and other tools to ensure sustainability

## Relationship to Curriculum

Relevant opportunities exist here for any students of Leisure & Tourism interested in using the park attraction as a case study, or as part of an investigation, in relation to the units specified by their exam board.

## Enrichment Opportunities

Students have the opportunity to visit an attraction in the tourism sector, and to ask questions and undertake research to enhance their understanding and complete a case study. This is an integral part of the qualification.

For further details visit [www.edudest.uk](http://www.edudest.uk) and click:

- ▶ *Resource Finder* - to locate specific resources identified above
- ▶ *Venue Finder* - to learn more about education at this venue
- ▶ *Subject Finder* - to find other relevant Isle of Wight venues

### SUBJECT

Leisure & Tourism

### UNIT

Investigation / Case Study

### OPPORTUNITIES FOR USE

- ✗ Pre-Visit
- ✓ On-Site Activity
- ✓ Post-Visit
- ✓ Peripheral Task



Variable

### APPLICABILITY



KS4

S4-S5

### CURRICULUM / SYLLABUS

- ✓ All exam boards

Applies to Resource numbered:

105 17 1

